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## Don't Miss Out Digital Transformation Conference

Register now for the Digital Transformation Conference being held on **31 May 2018** from 8am to 5pm at Monomotapa Crowne Plaza, Harare, Zimbabwe.

"Zimbabwe is open for business!"

But after two decades of economic stagnation, the country has fallen behind the rest of the world. Today, Zimbabwe's is uncompetitive because its business operations and institutions are structured for a past era.

Fortunately, digital transformation provides Zimbabwe the opportunity to catch up and overtake a lot of countries. Zimbabwe does not have the burden of legacy systems that a lot of countries invested in during the period the country was stagnant.

With virtually no sunk costs, since its technology is already obsolete, it should be easy for Zimbabwe to leapfrog to the digital world and new ways of doing business.

This gathering of forward-thinking technology and digital leaders features changemakers from **Oracle, IBM, Ernst & Young, ISACA, Business Engine and others** who are designing and implementing digital transformation programs across Africa in a world being reshaped by mobile, cloud, analytics, artificial intelligence, and other technologies.

The Digital Transformation Conference is aimed at business leaders who want to turn their weak technological position into an advantage or evolve their business using digital. It explores digital transformation, the power of digital and its key enablers, and presents the actionable steps to take to transform their businesses and thrive in the future. The conference gives business executives and managers the opportunity to learn from leaders and practitioners involved in powering the digital economy.

## Main Speakers



**Ibrahim Mthombeni**  
Sales Director, SADC at Oracle  
**Keynote:** Digital Transformation and its Impact on Businesses and Services



**Dr Muriel Chinoda**  
Managing Director at Business Engine  
**Topic:** Digital Strategies and Digital Business Models



**Amit Juggurnath**  
Presales Technology Consultant at Oracle  
**TOPIC:** The Future of Work



**Keutlwile Leso**  
Architecture Leader at IBM  
**Topic:** Key Technologies Driving Digital Transformation



**Newton Madzikwa**  
Associate Director at Ernst & Young  
**Topic:** Digital Enterprise Readiness Assessment



**Winston Zviripazhe**  
VP at ISACA Harare Chapter  
**Topic:** Cybersecurity in the Age of Digital Transformation



**Shephard Mphambela**  
Senior Managing Consultant at IBM  
**Topic:** Cybersecurity Considerations for Digital Transformation



**Newton Madzikwa**  
Associate Director at Ernst & Young  
**Topic:** Digital Business Transformation Management

## THEMES

Digital transformation and its impact on businesses and services  
Digital transformation readiness assessment  
Digital disruption  
Digital business transformation management  
Digital strategy and digital business models  
Key technologies driving digital transformation  
Digital workplace  
Cybersecurity in the age of digital transformation

## OUTCOMES

Understand how to leverage digital technology to transform businesses and services  
Measure the preparedness of your business to undergo digital transformation  
Learn the actionable steps you can take to leverage digital disruption  
Initiate and manage a digital transformation project  
Develop digital strategies and business models to drive and transform your business in the digital economy  
Learn the key enablers of digital transformation  
Re-imagine the workplace to engage workforce, reduce waste, and drive innovation and productivity using digital technologies  
Learn the cybersecurity considerations for digital transformation

## TARGET AUDIENCE

Decision makers who want their organizations to stay relevant and thrive in today's complex, uncertain and rapidly changing digital environment

Chief Executive Officers	Chief Technology Officers	Chief Information Officers
Chief Digital Officers	Chief Marketing Officers	Chief Commercial Officers
Chief Operating Officers	Customer Experience Officers	Marketing Managers
Enterprise Architects	Technical Architects	Digital Strategists
Business Model Designers	Intranet/Internet Managers	

## VENUE

Monomotapa Legacy (Crowne Plaza)  
54 Park Lane  
Harare, Zimbabwe

**PRICE**      \$300 per delegate

## REGISTRATION AND PAYMENT

Register and pay online at [www.sdscope.com/events](http://www.sdscope.com/events)