



Big Data & Analytics Conference 2018

11 September, Holiday Inn, Harare 8am – 5pm

Digital leaders are using big data and analytics to improve operational efficiency, understand and reach customers better, mitigate risk and reduce fraud, and develop new revenue streams.

This conference presents the foundations, business applications, storage and processing, analysis, and interpretation and use of big data at a strategic level. It gives the actionable steps to take to build modern data ecosystems, make data accessible and usable by anyone in an organization and make it truly a corporate asset, and shift toward a data-driven culture for business growth.

OUTCOMES

- Gain a firm foundation of, and use, big data and analytics to improve business results
- Develop and implement a world-class big data and analytics strategy linked to business outcomes
- Design a big data and analytics architecture that supports your organization's vision and strategy
- Initiate and complete a successful data analytics project
- Make big data and analytics pervasive for every employee, action, business process and decision
- Use visualization for discovery and analysis, and meaningful and impactful data storytelling
- Use leading technologies such as machine learning and virtual/augmented reality to gain actionable insights from complex data sets
- Develop a foundation of business trust through data quality, security, privacy and governance
- Monetize your data assets and develop and manage data products
- Harness the latest trends in big data and analytics to drive innovation and competitiveness
- Get insights on how broadly and deeply users are adopting big data and analytics in Zimbabwe

TARGET AUDIENCE

Executive management level decision makers in data and analytics, management, strategy, and ICT

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|--------------------------|---------------------------|----------------------------|
| Chief Executive Officers | Chief Technology Officers | Chief Information Officers |
| Chief Data Officers | Chief Marketing Officers | Chief Commercial Officers |
| Chief Operating Officers | Chief Financial Officers | Chief Analytics Officers |
| Enterprise Architects | Information Architects | Data Management Officers |
| Business Model Designers | Heads of Sales | Marketing Managers |

PANELISTS



Newton Madzikwa

Associate Director at Ernst & Young

Topic: Creating Competitive Advantage with Big Data and Analytics



Keutlwile Leso

Architecture Leader at IBM

Topic: Big Data and Analytics Architecture



Dr Muriel Chinoda

Managing Director at Business Engine

Topic: Big Data and Analytics Strategy



Amit Juggurnath

Cloud Technology Customer Advisor Eastern & Southern Africa at Oracle

Topic: Big Data Analytics



Obed Lesejane

Senior Business Solutions Manager for Data Management and Analytics at SAS

Topic: Data Visualization and Storytelling



Fibion Chibengwa

IT Security & Quality Assurance Manager at NMB Bank

Topic: Big Data and Analytics Security, Privacy and Governance



Winston Zvirikuzhe

Vice President at ISACA Harare Chapter
Round Table Discussion Panelist



Computer Society of Zimbabwe

Topic: The State of Big Data and Analytics in Zimbabwe



Amit Juggurnath

Cloud Technology Customer Advisor Eastern & Southern Africa at Oracle

Topic: Building Data Products

VENUE

Holiday Inn, Samora Machel Avenue, Harare, Zimbabwe

PRICE PER DELEGATE

\$270 before 11 August 2018

\$285 between 11 August and 24 August

\$300 after 24 August 2018

PAYMENT

Deposit/transfer payment into the bank account below and email proof of payment to

events@sdscope.com

Bank Name: CABS Account Name: Softclick Investments Account Number: 1005111049

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EVENT WEBSITE AND REGISTRATION

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