



Chief Executive Officers (CEOs)
Chief Finance Officers (CFOs)
Chief Human Resources Officers (CHROs)

Chief Information Officers (CIOs)
Chief Marketing Officers (CMOs)
Chief Operating Officers (COOs)

Big Data Architecture

Keutlwile Leso IBM Enterprise Architecture Leader



Profile: Keutlwile Leso (from 1999 to date)

- 17 years+ international experience (S. Africa, Spain, US, Brazil, Nigeria)
- Management Accounting, Programming, ERP/CRM/BI implementations and training
- Past 10 years mainly on Enterprise Architecture and Open Source Solutions
- 2015 Invited into the Global IBM Government Architect Advisory Team
- 2011 Co-authored NIST Cloud Computing Technology Roadmap for the US Government
- 2011 Invited by the President of Computer Society of India to present on Open Source
- 2010 Architected and Developed the world's first open source-based Intelligent Transport System for the 2010 FIFA World Cup
- 2010 Invited into the Council Board of Free Software & Open Source Foundation for Africa (FOSSFA)
- 2008 Member of the Real IRM Public Sector team which assisted SITA, GITOC, and DPSA in developing Government Wide Enterprise Architecture (GWEA)





Keutlwile Leso, Open CA

The quintessential Senior Executive Advisor on Digital Transformation, with over 17 years international experience.



IBM

4 yrs 3 mos



Aug 2017 – Present · 1 yr 2 mos Johannesburg Area, South Africa

Industries: Travel & Transportation and Energy & Utilities
Segments: Airlines | Airports | Rail | Freight Logistics | Travel Related Services

- Strategic Advisory on Digital Strategy, Transformation, Innovation and Reinvention initiatives in the Travel & Transportation and Energy & Utilities Industries (Aviation, Freight Rail, Properties, Pipelines, Ports and Port Terminals, Environment)
- = Technical Advisory on Cloud, Cognitive (AI & Machine Learning), Blockchain, Big Data & Analytics, Internet-of-Things (IoT), Mobile, Social Business and Enterprise Security from a Business Value, Reference Architecture and Solution Architecture perspective.
- = Lead the Overall Enterprise Architecture Strategy and Orchestrate IBM's Global Resources to deliver the best possible World Class Client Experience
- = Build and Manage Relationships with Senior Business Executives and Technical Communities, earning a reputation as one of the Client's Trusted Business Advisers
- = Manage holistic view of enterprise solutions, including a sound appreciation of quality, industry standards, operational costs, security, performance engineering, availability, scalability, application development (COTS based or custom) and systems management and ensuring the Client Derives Value from the IBM Solutions and Thought Leadership
- = Maintain a Thorough Understanding of/Keep Current on the Client's Industry, including Industry Trends, Industry Business Processes, Industry Financial Measurements and Performance Indicators, and Key Client Competitors in their Industry See less





My Conquests since 1999 to date!



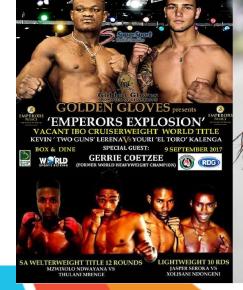


The other side of my coin!















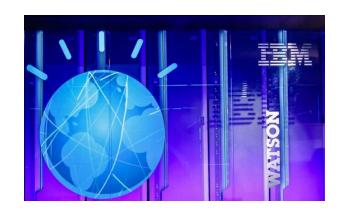




IBM: The most essential [innovative] company in the world!

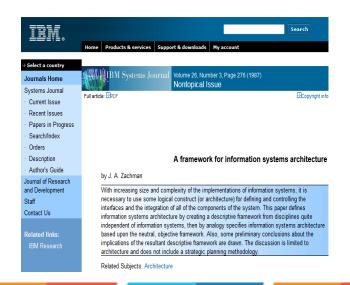
- 1. IBM invented the ATM
- 2. The Magnetic Strip
- 3. The Barcode
- 4. Hard Drive
- 5. Enterprise Architecture
- 6. Al / Cognitive Computing
- 7. Relational Database
- 8. Quantum Computing
- 9. ..













Data is everywhere!!!



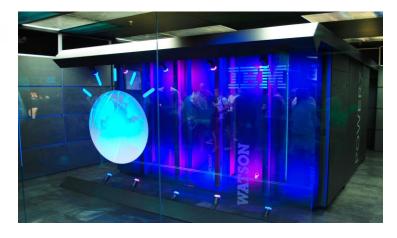








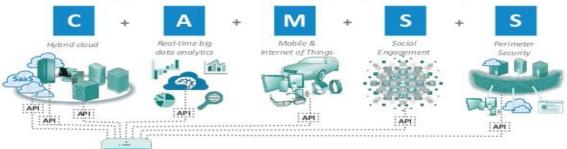




Clients are focusing on the combined power of CAMSS

- · Client's energy around CAMSS is not driven by 5 distinct parallel agendas
- · Combining CAMSS in tandem delivers agility to create new business opportunities
- · API-centric approach enable CAMSS to be rapidly composed as building blocks





e.g. Developer composes new app to address requirement from CMO

Mobile app drives increased retail sales by analysis (SaaS) of purchase history (on prem), shopping basket (cloud) and preferences of social circle and sends secure personalised offers based on proximity to stores and vending machines (Internet of Things)

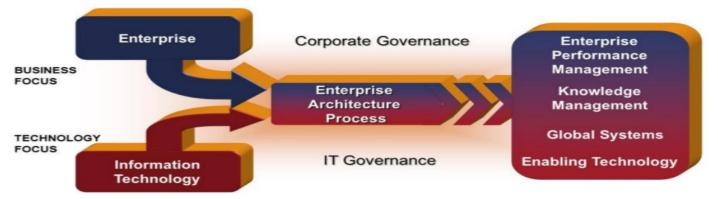
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What the CEO wants! What the CEO needs!



Enterprise Architecture is required to transform a legacy of fragmented applications, organisational structures and processes (both manual and automated) into an integrated environment with optimised processes that are responsive to change and the delivery of the business strategy.



Six Digital Transformation Capabilities

Business model innovation – Building customer value as a core competency across industry, revenue and enterorise models

Customer and community collaboration – Driving customer centricity into each part of the enterprise and using social networking tools and capabilities to engage

Cross-channel integration – Integrating all customer touch-points across digital and physical channels

Insight from analytics – Integrating information across all sources (internal, external) and taking full advantage of the predictive power of advanced analytics

Digitally enabled supply chain – Optimizing all supply chain elements, effectively integrating cross enterprise

Networked workforce – Getting the right skills aligned around the right business opportunities





Component Business Model for Big Data & Analytics - V1

	Data & Analytics Strategy		Data Management		Data Enablement				Business Insights		
	CDO Business Strategy	CDO Business Administration	CDO Resource Management	Policy and Change Management	Architecture Enablement	Meta Data & Data Classification	Data Quality	Data Innovation	BI Architecture - Technology	BI Architecture - Services	Analytics
Direct	BPM Framework	CDO Business Model	BI Competency Operating Model		Big Data (Arch., Design, R&D)	MDM strategy	Data Quality Management Strategy	Innovation strategy	BI Architecture Strategy Information Delivery Strategy	BI Services competency (BICC)	Voice of the customer/research Market and
	Data & Anaytics Strategy & Roadmap				BI / Analytics (Arch., Design , R&D) Data Integration (Arch., Design, R&D			Innovation agenda			research and
	Governance Strategy &			Policy Compliance	Database & Repositories Admin.			strategy Managing new growth platforms			Customer segmentation strategy
	Roadmap	HR & Talent Strategy	Data Governance Operating Model	Communications	Data Services (Arch., Design, Dev. R&D)			Innovative culture and incentive structure strategy	Data Integration Strategy		Multi-channel plan/approach
	Value Benefit Model				(Strategy&Standard			Collaboration and partnering			Alliance/partner approach
Control	Governance performance metrics	Financial Control and Accounting	BI Competency Centre processes	Best practices, standards,	Common Data Hierarchies	Unified Business Glossary	DOM	Innovation portfolio management Innovation process	Transition to strategic BI Architecture	Systems management & ops planning	- unuivoio
	Business Requirements	Site and Facility Administration		guidelines	Data Model Management	Data Classification	DQM processes	Innovation funnel management	Migrate/Decommiss	an-	Social media analysis/unstructure d data insights
	Projects Portfolio	Human Resource Planning and Administration	Data Governance Processes	Communications planning	Data Standards and Guidelines	Define Master Data	Embed DQM tasks in SDLC methods	Management of employment relationships	ion Legacy systems	Statistics	Real time predictive analysis & action
	Manage Projects	Sourcing and Vendor Management	Data Governance Stewardship community set up		Embed IA tasks in SDLC methods	Define System of Record		Conflict management Rewarding	Develop BI Applications	BI method adoption	Web Analytics – data gathering and analysis Consumer experience analysis & redesign
Execute	Data & Analytics Strategic Solutions	Procurement and Contracts	Steward scorecard	Change management and Communications Periodic Compliance reviews	Tool / Technology Management Exploratory Provisioning & Decommissioning	Define Meta Data	DQ Issue / Tracking / Resolution	Acquisition and allocation of resources and funding	Deploy BI Applications	Systems Management & ops	Report Development, Visualization Widder (e.g.) Predictive or
	Tactical Data & Analytics solutions	Vendor Service Coordination	Steward Training		Rapid Development (Environment Capacity Planning & Monitoring	Tools Adoption		Innovation portfolio analysis Tracking and	Infrastructure support	BI Services support operations	Cognitive) Development and Validation Data Exploration & Preparation
	Value Scorecards/ dashboards	Customer Contracts and Pricing	Periodic Reviews		& Monitoring Upgrades, Implementations & Migrations Security & Access Control	Periodic Reviews		measuring innovation Enterprise collaboration	Systems Tools adoption	BI dev Tools adoption	Report Delivery Process Control (Schedule, Reporting)

Data Engineer

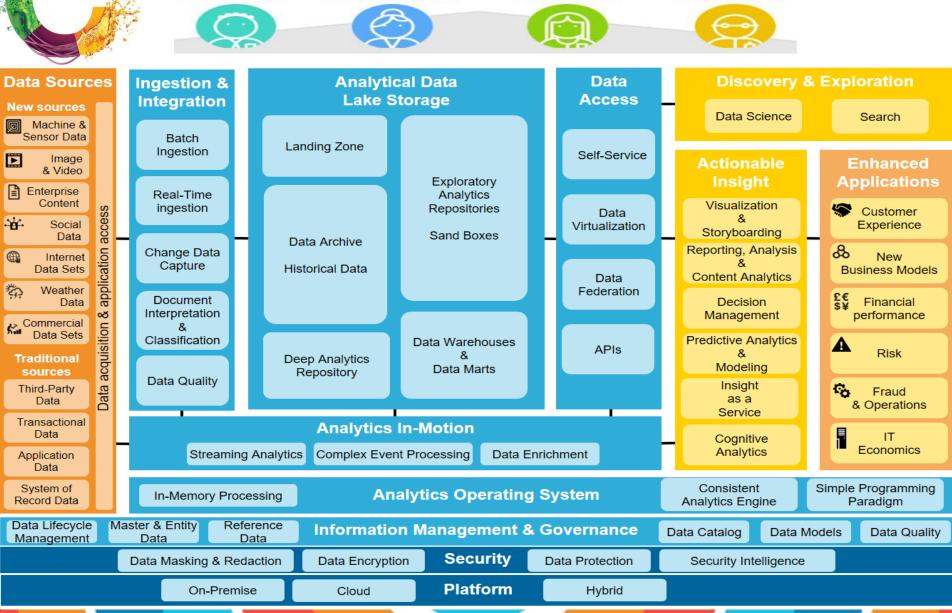
Analytics Reference Architecture is key!

Data Scientist

Business Analyst



App. Developer



Open Source Big Data Explosion!!!





The Dataflog Open Source Landscape 2.0







mongoDB



Raven DB

CLUSTERPOIN















ThinkUp Corona





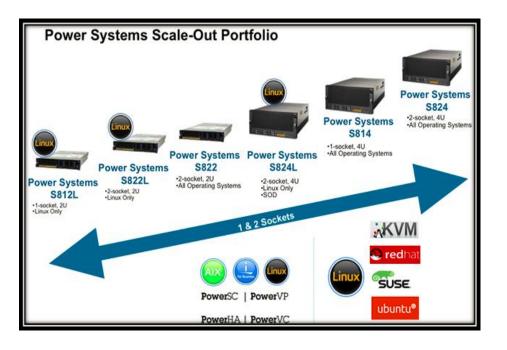




Created by: www.Dataflog.com

The Engines enabling the Technologies







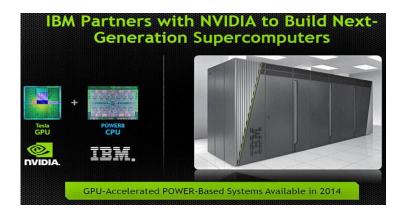


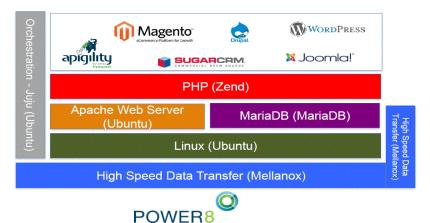






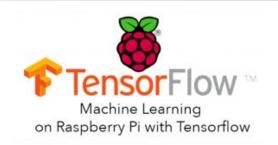




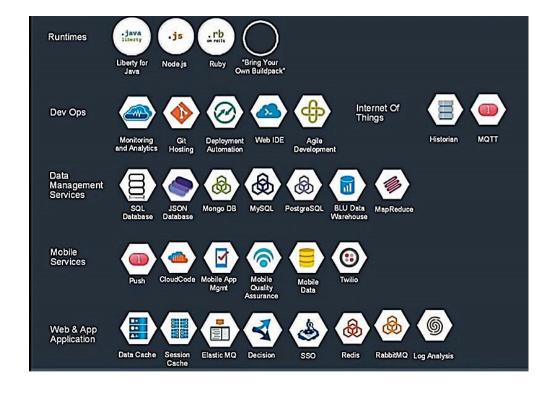


What can you do now, today, ikozvino, nhasi ??





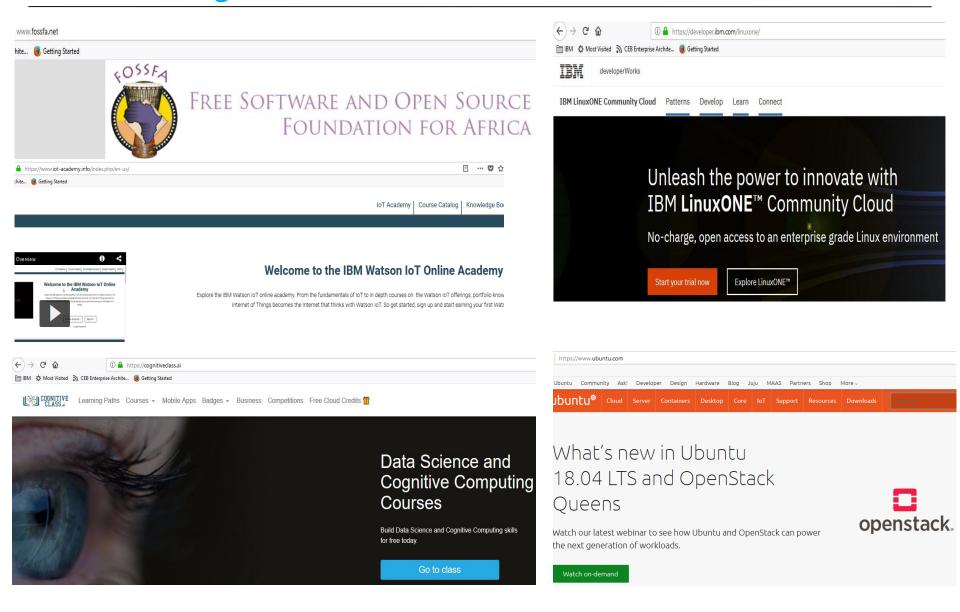






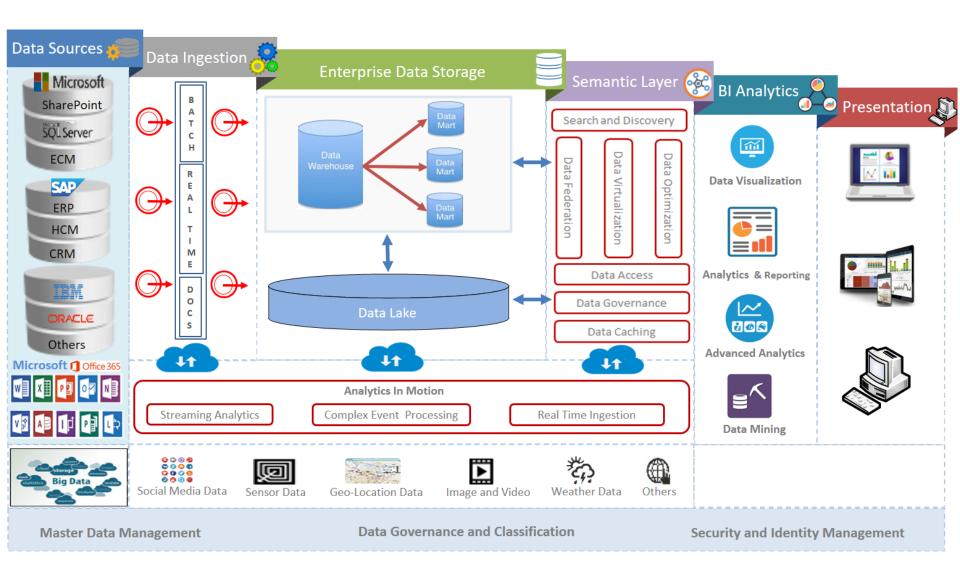
Digital Skills for 4th Industrial Revolution!





Use Case 1





Use Case 2

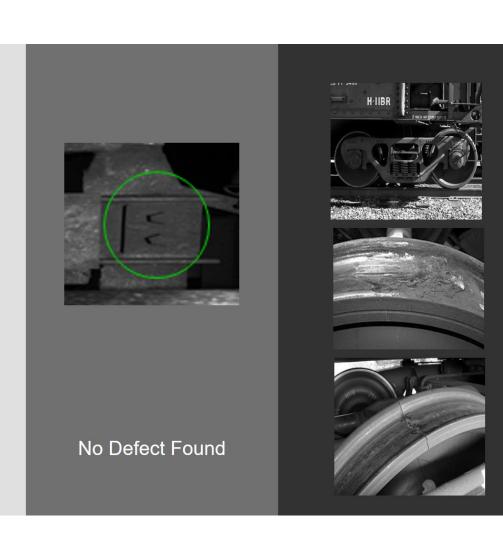


Asset
Performance &
Reliability
Video Analytics
and Visual
Inspection POC

Illustrative Images



Defect - Missing Bolts

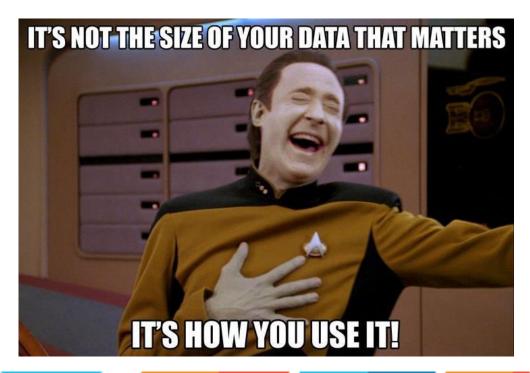


Oh Really!











I Thank You



Keutlwile Leso

Enterprise Architecture Leader

Client Technical Advisory, Architecture, and Leadership

IBM Certified Enterprise Architecture Expert

The Open Group Master Certified Architect (Open CA)

IBM Certified Solution Advisor - Cloud Reference Architecture

Strategic Partner Member, IATA Passenger and Airport Data Interchange Standards (PADIS)

Member, IBM Global Government Architect Advisory Committee

Member, Association of Enterprise Architects

Member, IBM Academic Initiative

Council Member and CTO, Free Software & Open Source Foundation for Africa (FOSSFA)

Member, Smart Cities Council

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